

Hands on: add Facebook Like box into your web site or e-mail

The Like Box is a social plugin that enables Facebook Page owners to attract and gain Likes from their own website.

The Like Box enables users to:

- See how many users already like this page, and which of their friends like it too
- Read recent posts from the page
- Like the page with one click, without needing to visit the page

<http://developers.facebook.com/docs/reference/plugins/like>

Hands on: How do I add a Facebook like button to my email campaign?

By adding a Facebook button to your emails, your campaign recipients can become a Facebook friend or join your Facebook group with a simple mouse click.

Mailchimp made this totally simple with the use of a merge tag (login: UKtrainee01,02,03...)

- `*|FACEBOOK:LIKE|*`
- Just type in that merge tag in your campaign, wherever you like - just like regular text, and send your campaign as usual - the famous "Like" button will be added wherever you place the merge tag.

Hands on: How do I add a Facebook icon to my email campaign & link to my Facebook page?

Step 1: Find your icon

- 1. Find your Facebook icon.
<http://www.iconarchive.com/show/web-2-icons-by-fasticon/FaceBook-icon.html>
and save it on your desk top
- 2. Go back to MailChimpo Campaign Builder and place your cursor at where you like the icon appear then insert image.
- 3. Click upload tab then Click on Browse to find your icon from your desktop, When you find it, click on Send it to the server. Your Facebook icon is now saved in your gallery.

Hands on: How do I add a Facebook button to my email campaign?

Step 2: Find your Facebook page link

- 1. You need your Facebook page link to connect your icon to your Facebook account. Log into your Facebook account.
- 2. Click on the Profile tab at the top of the screen.
- 3. You'll now see your unique Facebook page URL in the address bar. Copy it because you're going to need it later.

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Step 3: Link your icon to your Facebook account

- 1. Back to MailChimp “Image properties”
- 2. Click on Link tab
- 3. Paste your unique Facebook page URL in the address bar.
- Set Target to “New Window_blank”- when a visitor click this icon, a new window will appear and take this visor to your face book page